



+ **Supreet Singh**

FOUNDING PRINCIPAL

[www.pksi.com](http://www.pksi.com)

## PEGASUS KNOWLEDGE SOLUTIONS

### AI and Advanced Workforce Analytics for Improved Organizational Performance-delivered as a turnkey solution+

**P**egasus Knowledge Solutions, Inc. (PKSI) enables organizations to harness the power of artificial intelligence (AI) and machine learning to drive both top-line growth and bottom-line savings.

Organizations are struggling to leverage AI use cases across their data, data that exists in multiple and disparate data sources, to arrive at strategic decision-making insights. PKSI provides decision-makers with real-time, predictive insights that make it easier for them to make informed and impactful decisions quickly. Organizations are striving to leverage AI because there is a tremendous return on their investment, but often lack the resources, expertise, and support required to truly leverage advanced analytics. Solution offerings from Pegasus deliver savings in manpower costs, time, timely risk alerts and more, all of which directly contribute to a healthier bottom line for clients.

Efficient, cost-effective solutions from Pegasus enable large, medium and small-sized businesses to enjoy the benefits of advanced analytics in their business processes. Pegasus enables organizations (which do not employ or cannot afford an in-house analytics team) to enjoy the advantages of up-to-date technologies like machine learning and predictive analytics. If data is truly the new oil in the industry, PKSI taps it, refines it and helps its customers monetize it, quickly and affordably. With pre-built, hardened and tested solutions, PKSI brings AI solutions to the masses, delivering results-as-a-service.

#### **An Evangelist Leader**

As a founding principal of Pegasus, for over 20+ years, Supreet Singh has long been an IT visionary and AI evangelist. Combining his educational accomplishments, a master's degree in Electrical Engineering from IIT Chicago, and a bachelor's degree in Electronics Engineering from Thapar University, with his IT and professional services experience, Supreet has led the AI investment at PKSI for 10 years, with a vision of bringing AI solutions to the masses. With a decade

of experience, PKSI has a competitive advantage in the marketplace. Most providers are pushing tools or people, whereas PKSI is satisfying requirements with an end-to-end, turnkey AI solution specifically tuned to HR business challenges.

Leveraging state of the art algorithms and tools, the company delivers world-class HR solutions, built on open source or strategic partner platforms, that transform HR organizations. Organizations need to leverage people, process and tools to deliver sustainable results. PKSI has been facing AI challenges for years and its customers benefit from easily consuming sophisticated technology through modern, user-friendly solutions at competitive prices, supported by a 24x7x365 environment.

#### **Leveraging AI to Deliver Operational Insights**

Through its end-to-end AI-powered analytics solutions, Pegasus Knowledge Solutions houses the capability to inject raw data from the clients' disparate sources such as spreadsheets, database, structured, and unstructured data, and provide a single consistent view of an employee or customer. The company's solution utilizes machine learning, predictive modeling, text, and social data mining to provide employee and operational insights. Further, the AWA solution is platform agnostic and can be easily integrated into any environment and accessed via cloud from any device. Besides, AWA leverages existing customer investments and tools and, through automated connectors, companies that can harness the power of AI and predictive insight in a matter of weeks.

#### **Spearheading Innovation Through Strategic Partnerships**

For over 20 years, Pegasus' focus has been client-centric. PKSI has strategic partnerships throughout the ecosystem, with clients of all sizes, across all industries. This ensures clients leverage their existing investments and minimize cost while getting the right technology to address their business challenges. Pre-built solutions and connectors ensure a client's time to value is compressed. PKSI does not expect their users to be data scientists, quite the contrary. PKSI's AWA